fashion calendar

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1998

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DECEMBER

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ruth finley, publisher

153 east 87th street new york, ny 10128 (212) 289-0420 fax (212) 289-5917

DATES TO REMEMBER 1998 1999

NEW YEAR'S DAY Thursday, January 1

PRESIDENT'S DAY Monday, February 16

ASH WEDNESDAY Wednesday, February 25

ST. PATRICK'S DAY Tuesday, March 17

GOOD FRIDAY Friday, April 10

PASSOVER Saturday, April 11 - 18

EASTER Sunday, April 12

MOTHER'S DAY Sunday, May 10

MEMORIAL DAY Monday, May 25

FATHER'S DAY Sunday, June 21

INDEPENDENCE DAY Saturday, July 4

LABOR DAY Monday, September 7

ROSH HASHONAH Monday, September 21

YOM KIPPUR Wednesday, September 30

COLUMBUS DAY Monday, October 12

VETERANS DAY Monday, October 26

ELECTION DAY Tuesday, November 3

THANKSGIVING DAY Thursday, November 26

CHRISTMAS Friday, December 25 NEW YEAR'S DAY Friday, January 1

PRESIDENT'S DAY Monday, February 15

ASH WEDNESDAY Wednesday, February 17

ST. PATRICK'S DAY Wednesday, March 17

PASSOVER Thursday, April 1 - 8

GOOD FRIDAY Friday, April 2

EASTER Sunday, April 4

MOTHER'S DAY Sunday, May 9

MEMORIAL DAY Monday, May 31

FATHER'S DAY Sunday, June 20

INDEPENDENCE DAY Sunday, July 4

LABOR DAY Monday, September 6

ROSH HASHONAH Saturday, September 11

YOM KIPPUR Monday, September 20

COLUMBUS DAY Monday, October 11

VETERANS DAY Monday, October 25

ELECTION DAY Tuesday, November 2

THANKSGIVING DAY Thursday, November 25

CHRISTMAS Saturday, December 25

1999

JANUARY

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DECEMBER

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FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of every event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY ISSUE, therefore, will yield the maximum use of FASHION CALENDAR to the reader... Ruth Finley, Publisher

WEEKS BEGINNING MONDAY, MARCH 9 & 16, 1998

| March 9 | KENAR (Fall) | 555 Seventh | 12th fl | 944-5300 |
|-----------------------------------|---|---|---|----------------------------|
| March 9 | SIGRID OLSEN; SIGRID OLSEN (Press: Altman Brown, 245-2200 o | | 26th fl | 840-5050 |
| March 9 | SO BLUE BY SIGRID OLSEN (Press: Altman Brown, 245-2200 o | | 26th fl | 840-5050 |
| March 9 | PALOMA PICASSO FOR LOPEZ | Z CAMBIL; BY PALOMA PICASSO | 37 W 57th | 421-2260 |
| March 9 | STEVEN ALAN SHOWROOM (Christian Blanken, Built by Wend Heather Witt) | 118 Mercer, 2nd fl Bu ly, Cake, Milkfed, P.A.K., Pauline, Sa | yers/Press contact: Wini/Lita Ily Penn, Thuy Quang Pham, C | , 343-0352 Dlivia Shao, |
| March 10 | BASLER (Fall II) (thru 4/3) | 1412 B'way | Suite 1200 Rebecca Me | erlob, 302-2055 |
| March 13-16 | PARIS: MARY JANE MARCASI Brown Communications, 245-2200 | IANO COLLECTION; STUDIO, at A D. (Fax: 245-2261). | tmosphere, Tuileries Garden T | ent. Press: Altman |
| March 13-16 | PARIS: PREMIERE CLASSE (A | ccessories). Contact: 1-40-13-74-70. (I | Fax: 1-40-13-74-80). | |
| March 13-15 | PARIS: SALON INT'L DES PRO | FESSIONS DE L'IMAGE (Imaging/I | Photography Equipment) Conta | act: 33-1-4025-9665. |
| March 13-16 | PARIS: PARIS SUR MODE (Des | igner Womenswear) at Jardin des Tuil | eries. Contact: 33-1-49-096039 | Э. |
| March 15-18 | INTERNATIONAL KIDS FASHI | ON SHOW (Fall/Back-to-School) at J | avits Conv. Ctr. Contact: Larki | in Grp, 594-0880. |
| March 15-17 | HARROGATE: HARROGATE LIN | NGERIE & BRIDAL EXHIBITION. | Contact: 01484-846069. (Fax: 4 | 484846232) |
| Monday March 16 10:30 P.M. | KIT KAT KLUB GRAND OPENI FEATURING "LA REVUE NEGR Contact: Lizzie Grubman Public Re | | 124 WEST 43RD | STREET |
| March 16 | DEBORAH JOHNSON (Fall/Wi | nter) 530 Seventh | 6th fl Sandrine Bensaba | at, 719-2211 |
| March 16 | MAJA | 182 Grand | Suite 5E | 925-4034 |
| March 17-19 | ISLINGTON, UK: THE CLOTH SI | HOW (Fabrics). Contact: 0181-341-79 | 900. (Fax: 0181-348-1915). | |
| Thursday March 19 5:30 P.M. | "COOLHUNT-007" — WHO DEC WHAT'S COOL AND HOW" Mod: Baysie Wightman, Reebok. I Levi's; Jane Rinzler Buckingham, | CIDES THE FASHION GROUP Panel: Steven Alan, Steven Alan Bouting Youth Intelligence. Tkts: \$20, mem/\$3 | 8TH FLOOR (48T que; Dimitri Ehrlich, MTV; M | TH ST) ark Malinowski, |
| Thursday March 19 | "CABARET" OPENING NIGHT CAST PARTY | KIT KAT CLUB | 124 WEST 43RD | STREET |
| 10:30 P.M. | | elations, 966-5000. (Fax: 966-4277). | | |
| March 20-23 | PARIS: PREMIERE CLASSE (Acc | cessories) | | |

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March 21-24

INT'L FASHION BOUTIQUE SHOW at Javits Convention Ctr. Contact: The Larkin Group, 594-0880. (Fax: 594-8556).

| DATE | WHAT'S GOING ON | GIVEN BY | WHERE | |
|---|--|---|---|-----------------|
| March 21-25 | BOSTON: GIFT SHOW Bayside Exposition | Center. Contact: George Little | Mgmt, 914-421-3314. | |
| March 21-24 | DALLAS: HOLIDAY NAT'L GIFT & DECO | DRATIVE ACCESSORIES PRI | EVIEW MARKET Contact | : 914-421-3200. |
| Sunday March 22-27 9:00-5:00 P.M. | SHOWING OF FALL BRIDAL COLLECTION Informal modeling. By appointment from 3/2 | ORIGINAL BRIDAL COUT BY MANOLO 22-27. Buyers: Charlene Lambe | SHOWROOM - 57 | TH FLOOR |
| Sunday March 22-27 9:00-5:00 P.M. | SHOWING OF FALL BRIDAL COLLECTION Informal modeling from 3/22-27. By invitation | ST. PUCCHI BY RANI on. Buyers: Robin Wimberly, 8 | 501 SEVENTH AV SHOWROOM - SI 40-3164. Press: Ogan/Dalla | JITE 1007 |
| March 22 | CHRIS KOLE (Fall Bridal Collection) | 530 Seventh | 10th fl | 391-1234 |
| March 22 | ULLA-MAIJA (Fall Bridal Collection) | 24 W 40th | 8th fl | 768-0707 |
| March 22-24 | THE "NEW" NAMSB (Menswear), Javits C Also, 3/23, Media Day & Fashion Show. Con | | 00-6:00 PM; 3/24, 9:00-4:0 | 0 PM. |
| March 22-27 | BRIDAL FALL 1998 MARKET WEEK IN | NEW YORK | | |
| Monday March 23-28 12:30 P.M. | PRE-FASHION WEEK KICK-OFF: RUNWAY SHOWING OF FALL '98 4:00 PM & 7:00 PM, daily thru 3/28. Brunch | EVENINGWEAR BY OLIVACCE/NEW YORK showing, 3/29, 12:30 PM. RSV | FASHION CAFE (51 ROCKEFELLE /P: 201-869-3515. (Fax: 20 | R PLAZA |
| Monday | DEBUT BRIDAL COLLECTION | PEGGY JENNINGS | WALDORF TOW | |
| March 23 4:00-7:00 P.M. | Cocktails. Informal modeling. By appointme | nt. Contact: 355-3100. | 100 EAST 50TH S | T STE 38A |
| Monday March 23 5:00-7:00 P.M. | SHOWING OF FALL '98 BRIDAL COLLECTION Cocktails. Informal modeling. By inv. Buyer | VERA WANG BRIDAL; VWBC BY VERA WANG s: Susan Fields: Press: Tory Bu | 991 MADISON AT 4TH FLOOR | |
| March 23 | RICHARD DAYHOFF (Fall II) (Vincent F | | Suite 607 | 354-4766 |
| March 23 | ETRO (Women's RTW, Scarves, Leather Go | | | 431-8090 |
| March 23 | HINO & MALEE; HINO & MALEE II | 214 W 39th | Suite 205 | 944-7980 |
| March 23 | JAN & CARLOS (thru 4/17) | 237 E 20th Penthouse C | | |
| March 23-27 | MARY JANE MARCASIANO COLLECTION Press: Altman Brown Communications, 245- | ON; STUDIO 119 W 40th | 22nd fl | 822-3163 |
| March 23-27 | ANGEL SANCHEZ BRIDAL (U.S. Premie | ere) (Fall) 526 Seventh, 9th fl. | Contact: Adrienne Kalliger | ros, 921-9827 |
| March 23 | SEED INC. (RTW: Leigh Bantivoglio, Marina Sinibaldi Inside/Out by Mark Whitaker Accessories: T Hendrix) | | | lknits, |
| March 23 | SIGNUM INTERNATIONAL (Fall/Winter) (André Raphäel, Cerruti 1881, Cerruti Club, | | Suite 202 nny Choi) | 869-1122 |
| March 23 | ACADEMY AWARDS PRESENTATION | | | |
| Tuesday March 24 8:30-12:30 PM | 1998 HERBERT BLUEWEISS KEY ISSUES SEMINAR "Functioning in an Era of Consolidation" R | FASHION INSTITUTE OF TECHNOLOGY defreshments, 11:30 AM. Tkts: S | 227 WEST 27TH S | |

| DATE | WHAT'S GOING ON | GIVEN BY | WHERE |
|---|---|--|---|
| Tuesday March 24 9:30-11:30 A.M. | SHOWING OF FALL '98 EYEWEAR COLLECTION By invitation. RSVP: LaForce & Stevens, 24 | KATHARINE HAMNETT 12-9353. | PLACE TO BE ANNOUNCED |
| Tuesday March 24 6:30-8:30 P.M. | LAUNCH OF NEW FRAGRANCE BOUTIQUE Cocktails. By invitation. RSVP: Loving & V | JO MALONE Veintraub, 935-1033. | BERGDORF GOODMAN |
| Tuesday March 24 6:30-9:00 P.M. | LAUNCH OF PEN COLLECTION DESIGNED BY ANOUSKA HEMPEL Cocktails. By invitation. Contact: Paige Pede | LOUIS VUITTON ersen, Louis Vuitton, 572-9710. Press | 114-116 GREENE STREET (PRINCE/SPRING STREET) :: Nadine Johnson, fax: 645-5798. |
| March 24-25 | TORONTO: DESIGNERS ONTARIO, spon designers present Fall/Winter Collections in | sored by Matinee Fashion RTW, at Thourly shows. Tkts: \$20 one day/\$30 | The Docks, 11 Polson St. 17 juried both days. Contact: 416-977-6184. |
| March 24-26 | SHANGHAI: DESSOUS CHINA (Intimate A | Apparel & Swimwear) Contact: IGED | OO, 356-0400. (Fax: 356-0404). |
| Wednesday March 25 3:00-5:00 P.M. | FALL PRESS PARTY — INFORMAL MODELING Cocktails. By invitation. Contact: Lyn Le Ka | CHRISTINA PERRIN; MARCH BY CHRISTINA PERRIN ay, 997-4497. (Fax: 997-4498). | 214 WEST 39TH STREET SHOWROOM - SUITE 705 |
| Wednesday March 25 5:00-8:00 P.M. | LAUNCH OF FRAGRANCE BY CHRISTIE BRINKLEY Cocktails. By invitation. Contact: Fax: 598- | NU SKIN 0620. | PLACE TO BE ANNOUNCED |
| Wednesday March 25 6:00-8:00 P.M. | OPENING CELEBRATION OF NEW SHOWROOM 120%, Sander Sanders, Maxfield Parrish, Pe | LAURIE WESTBERG eserico. Enrico Giarre, Flujs. By inv. C | 156 FIFTH AVE. (20TH/21ST ST.) SHOWROOM - SUITE 1034 Contact: Loving & Weintraub, 935-1033. |
| Wednesday March 25 6:00-8:00 P.M. | PARTY CELEBRATING NEW BOOK LAUNCH By invitation. Contact: Bridget Moerth, 941 | COLETTE MALOUF -9588. (Fax: 431-9561). | BRONWYN KEENAN GALLERY 3 CROSBY ST. (AT HOWARD) |
| March 25 | GENNY/BYBLOS (Women's Fall II thru | 4/15) 650 Fifth 18th | h fl 245-6750 |
| March 25-28 | JOSIE NATORI FALL READY TO WEAF 532-7796. (Fax: 684-5121). | R. Informal showings. Hotel Royalton | , 44 W 44th St. By invitation. Contact: |
| Cancelled March 26 | THE BERGDORF; CANDIES; VOGUE RI HAS BEEN CANCELLED | ECEPTION SCHEDULED FOR THU | JRS., MARCH 26, AT 6:00 P.M., |
| March 26 6:00-9:00 P.M. | STORE OPENING — BENEFIT COCKTAIL RECEPTION Benefit for Elizabeth Glaser Pediatric AIDS | MORGENTHAL-FREDERICS Foundation. By invitation. Press: De | 399 WEST BROADWAY (SPRING STREET) ente & Cristina, 941-0430.(Fax: 941-7140). |
| Thursday March 26 6:00-7:00 P.M. | DANCE PERFORMANCE SHOWING OF FALL COLLECTION Live music. By invitation. Thereafter by ap | ELENA BAJO (62 GRAND ST, 3RD FL) pointment. Contact: Karen Levitt, Cya | ACE GALLERY 275 HUDSON ST. (SPRING ST) an Showroom, 625-1366. (Fax: 925-7496). |
| Thursday March 26 6:00-8:00 P.M. | HELMUT NEWTON PHOTOGRAPHY EXHIBIT & COCKTAIL RECEPTION Premiere collection by designer Andreas A | WOLFORD uschauer-Martinelli. By inv; T. Handl | 540 MADISON AVENUE 7TH FLOOR ey/F. Rosenberg, Evins Comm, 688-8200. |
| Thursday March 26 | FALL FASHION PRESENTATION | PIXIE YATES | 529 WEST 20TH STREET 10TH FLOOR (10/11TH AVE) |
| 7:00 P.M. | Cocktail reception. By invitation. Press: La | Force & Stevens, rax requests: 242-9. | 516. |

| DATE | WHAT'S GOING ON | GIVEN BY | WHERE |
|---|---|--|--|
| Thursday March 26 7:00-10:00 P.M. | PARTY: CELEBRATE PATTI O'BRIEN'S SPRING STYLE PORTFOLIO Cocktails & Hors d'oeuvres. Performance by | | BLOOM BALLROOM 48 WEST 21ST STREET tha Fennell, fax: 767-8205. |
| Thursday March 26 8:00-Midnight | CELEBRATING FALL '98 - PREMIERE COLLECTION BY CHRISTINA ORTIZ By invitation. Fax requests: 935-1426. Press | LANVIN inquiries: Loving & Weintraub, Jill Ei | LOT 61 550 WEST 21ST STREET isenstadt, 935-1033. |
| Friday March 27 8:00 A.M. | FALL '98 MILAN/PARIS AUDIO-VISUAL PRESENTATION 10 AM, Noon, 2:00 PM, 5 PM - Guest Mode | THE FASHION GROUP INT'L (597 FIFTH AVE.) rator, TBA. Tickets: \$50 mem/\$65 no | AVE. OF AMERICAS AT 51ST |
| Friday March 27 8:00-10:30 A.M. | "AMERICAN STYLE: THE FIVE FACES OF BUSINESS" Men's & Women's Fall '98 overview, Staged By invitation. Press: Mina Henry, TFA: 683- | | |
| Friday March 27 9:30 A.M. | SHOWING OF FALL II COLLECTION By invitation. Press: Deignan/Mann, 633-14 | RENA LANGE 00. (Fax: 645-0100). | 730 FIFTH AVENUE 10TH FLOOR |
| Friday March 27 9:30 A.M. | BEAUTY PRESS: NEW PRODUCT INTRODUCTION Also, 12:30 P.M. By invitation. Contact: Lip | JERGENS SKINCARE pe Taylor Public Relations, 598-4400. | SUN STUDIOS 628 BROADWAY - 6TH FL. (Fax: 598-0620). |
| Friday March 27 12:00 Noon | SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Co | MONTGOMERY (215 WEST 40TH ST) ontact: MAO Public Relations, 254-85 | LOT 61 (11TH AVE) 550 WEST 21ST STREET 585. (Fax: 260-2305). |
| Friday March 27 4:00 P.M. | SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Co | BUILT BY WENDY ontact: Steven Alan Showroom, 343-0. | PLACE TO BE ANNOUNCED 352. (Fax: 343-8847). |
| Friday March 27 5:00-7:00 P.M. | SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Co | RUBIN-CHAPELLE | PLACE TO BE ANNOUNCED 367-8853) |
| Friday March 27 | SHOWING OF FALL COLLECTION | SALLY PENN | PLACE TO BE ANNOUNCED |
| 6:30 P.M. | By invitation. Thereafter by appointment. Co | ontact: Lita, Steven Alan Showroom, 3 | 343-0352. (Fax: 343-8847). |
| Friday March 27 . 6:00-8:00 P.M. | EYEWEAR LAUNCH PARTY By invitation. RSVP: 228-1310. Thereafter: | BC BG MAX AZRIA EYEWEAR Gabriel Gima, 704-4772. | VERUKA (W. B'WAY/6TH AVE) 525 BROOME STREET |
| Friday March 27 7:00 P.M. | OPENING OF "YVES SAINT LAURENT 40 YEARS OF CREATION" EXHIBIT By invitation. Contact: KCD, fax: 590-5101. | IFFP (Open to the public, Saturday March | 60 SPRING STREET (AT LAFAYETTE) 28). |
| Friday March 27 8:00-11:00 P.M. | CELEBRATION OF THE NEW YORK COLLECTIONS By invitation. RSVP: Nadine Johnson, fax re | MARILYN GAUTHIER equests, 645-5798. | 6 BOND STREET (BROADWAY/LAFAYETTE) |
| Friday March 27 9:00 P.M. | FIRST NYC CLUB STORE OPENING Men's & Women's Sportswear. By invitation | ILLIG (250 WEST 39TH ST) Contact: Quinto & Company, 965-1 | THE TUNNEL 220 12TH AVENUE (27TH ST) 1146. (Fax: 965-1147). |

| DATE | WHAT'S GOING ON | GIVEN BY | WHERE |
|---|--|---|--|
| March 27-29 | VISION EXPO, Javits Convention Center. Co | ontact: 703-243-1528. | |
| March 27-29 | "LUNETTES DE FRANCE AT VISION EX Cocktail reception 3/27, University Club. By | | |
| March 27-29 | MADRID: MODACALZADO (Footwear & I | Leather fashions) Contact: 011-34-1-7 | 22-50-00 (Fax: 011-34-1-722-58-01). |
| March 27-29 | MADRID: IBERPIEL (Leathergoods) Contact | et: 011-34-1-722-50-00 (Fax: 011-34-1 | 1-722-58-01). |
| March 28-April 3 | FALL RUNWAY SHOWS IN NEW YORK | | |
| Saturday March 28 11:00-3:00 P.M. | INSTALLATION & RECEPTION: FALL '98 COLLECTION By invitation. Buyers: 343-9371. Press: Quin | GABRIELLA ZANZANI to & Company, 965-1146. (Fax: 965- | 20 GREENE STREET (CANAL/GRAND ST) 1147). |
| Saturday March 28 12:00 Noon | SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. RS | PEOPLE USED TO DREAM ABOUT THE FUTURE VP: Denise Williamson Showroom, 2 | 115 MERCER STREET 2ND FLOOR (PRINCE/SPRING) 226-5507. (Fax: 226-5861) |
| Saturday March 28 1:00 P.M. | SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. RS | CHRISTOPHER TOTMAN VP: 334-7434. (Fax: 334-7433). | 491 BROADWAY 2ND FLOOR (BROOME ST) |
| Saturday March 28 2:00 P.M. | SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Co | AMER KAMAL ontact: 226-8956. (Fax: 941-6531). | PLACE TO BE ANNOUNCED |
| Saturday March 28 2:00-4:00 P.M. | BLOOMINGDALE'S LAUNCH OF W. & L. T. COLLECTION Walter Van Beirendonck personal appearance | BLOOMINGDALE'S e. Contact: Emilio Fields, Atelier Crea | 1000 THIRD AVENUE PARADOX ON BLVD 4 ative, 247-9299. |
| Saturday March 28 3:00 P.M. | SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Co | CHRISTIAN BLANKEN; SRC-8 BY CHRISTIAN BLANKEN ontact: Steven Alan Showroom, 343-0 | PLACE TO BE ANNOUNCED 352. (Fax: 343-8847). |
| Saturday March 28 4:00 P.M. | SHOWING OF FALL COLLECTION By invitation. Contact: Ted, Inc. 564-8812. | JONVALDI Thereafter by appointment: Vivianna, | TOMAR STUDIOS 601 WEST 26TH ST 12TH FL. 800-JonValdi. |
| Saturday March 28 5:00 P.M. | SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. RS | MARK KROEKER (115 MERCER ST) SVP: Denise Williamson Showroom, | 601 WEST 26TH ST 14TH FL. (11TH/12TH AVENUE) 226-5507. (Fax: 226-5861). |
| Saturday March 28 6:00 P.M. | SHOWING OF FALL COLLECTION By invitation. Contact: Steven Alan Showroo | CAKE om, 343-0352 (Fax: 343-8847). | PLACE TO BE ANNOUNCED |
| Saturday March 28 6:00-9:30 P.M. | BOUTIQUE OPENING Cocktails. By invitation. Contact: Lyn Lessm | BARBARA BUI nann, 212-625-1760. (Fax: 718-783-52 | 117 WOOSTER STREET (PRINCE/SPRING) 284) |
| Saturday March 28 7:00-10:30 P.M. | "THE ART OF PHOTOGRAPHY" BENEFIT RECEPTION & AUCTION In memory of Davide Sorrenti. For Cooley's | JEFFREY JAH; & MICHAEL WILLIAMS Anemia Found. By inv; fax: 633-2138 | BOYLAN STUDIOS 601 WEST 26TH STREET 3. (Public: 3/28, 11-5PM; 3/29, 11-4 PM) |

| | DATE | WHAT'S GOING ON | GIVEN BY | WHERE |
|---|---|---|--|--|
| | Saturday March 28 7:30 P.M. | SHOWING OF FALL COLLECTION By invitation. Contact: KCD. Fax only: 590-5 | VERSUS BY VERSACE | PLACE TO BE ANNOUNCED |
| | Saturday March 28 8:00-11:00 P.M. | ROBI PARTY | ROBERT MARC OPTICIANS | MAXIM'S 680 MADISON AVE. (61/62ND ST) 1. (Fax: 966-5741). |
| | Saturday March 28 8:30 P.M. | SHOWING OF FALL COLLECTION By invitation. Contact: Quinto & Company, 9 | ANAIT BIAN 965-1146. (Fax: 965-1147). | ABOUT TIME 15 PRINCE ST. (ELIZABETH ST) |
| | Saturday March 28 9:30 P.M. | SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Con | VICTOR DE SOUZA | 268 MULBERRY (HOUSTON/PRINCE) |
| | Sunday March 29 | "TIFFANY TIMEPIECES: PREMIERE OF NEW COLLECTIONS" Watches. By invitation. Contact: Jennifer Hay | TIFFANY & CO. | FIFTH AVENUE & 57TH STREET MAIN FLOOR |
| | Sunday March 29 11:00-2:00 P.M. | STRAW HAT WEEK KICK-OFF — INFORMAL MODELING Brunch. Also at Tavern-on-the-Green on 4/5. | HEADWEAR INFORMATION BUREAU | TAVERN-ON-THE-GREEN 67TH ST & CENT. PK WEST Contact: Casey Bush, 627-8333. |
| | Sunday March 29 12:00-1:30 P.M. | SHOWING OF FALL/ WINTER COLLECTION By invitation. Thereafter by appointment. Con | WILLIAM CALVERT | 29 WEST 57TH STREET SHOWROOM - 4TH FLOOR |
| | Sunday March 29 12:00-4:00 P.M. | FASHION EDITORS: WELCOME LUNCH For national & international press. By inv. Co | ELEANOR LAMBERT ontact: Eleanor Lambert Ltd., 754-3045 | 1060 FIFTH AVENUE (1 EAST 87TH STREET) 5. (Fax: 826-2834). |
| | Sunday March 29 12:00 Noon | SHOWING OF FALL/ WINTER COLLECTION By invitation. Thereafter by appointment. Con | BRUCE ntact: Phone/fax, 533-9332. | 62 GRAND STREET 3RD FL. (W. B'WAY/WOOSTER) |
| | Sunday March 29 12:30 P.M. | SEMI-ANNUAL PARTY FOR PRESS (Note time change). By invitation. Contact: O | CFDA (COUNCIL OF FASHION DESIGNERS) gan/Dallal, 840-0888. (Fax: 840-8849) | THE FOUNTAIN BRYANT PARK). |
| , | March 29 | 2:00 P.M., RIBBON CUTTING CEREMONY | Y AT BRYANT PARK | |
| | Sunday March 29 2:30 P.M. | SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Con | EDWARD FIELDS ntact: 368-2056. | JUNE KELLY GALLERY 591 B'WAY (HOUSTON/PRINCE) |
| | Sunday March 29 3:00 P.M. | SHOWING OF FALL COLLECTION By invitation. Contact: 768-6287. (Fax: 768-5 | DKNY 750). | THE PAVILION BRYANT PARK |
| | Sunday March 29 4:00 P.M. | SHOWING OF FALL COLLECTION By invitation. Contact: North American Publi | BC BG MAX AZRIA (1466 B'WAY, 10TH FL) city, 462-4236. (Fax: 462-4239). There | THE TENT BRYANT PARK eafter, Gabriel Gima, 704-4723. |
| | Sunday March 29 5:00 P.M. | SHOWING OF FALL COLLECTION By invitation. Thereafter by appt. Buyers: Green | PAM McMAHON (230 W 39TH, 10TH FL) eg Mills, 391-0050. RSVP: Company A | THE AVENUE BRYANT PARK Agenda, 479-7726. (Fax: 358-9523). |
| | | | | |

| DA | TE | WHAT'S GOING ON | GIVEN BY | WHERE |
|-------|----------------|---|--|------------------------------------|
| Sur | nday | SHOWING OF FALL | DARYL K | PLACE TO BE |
| | rch 29 | COLLECTION | (21 BOND ST) | ANNOUNCED |
| | 0 P.M. | | . (Fax: 242-3177). Thereafter by appoint | |
| Sur | nday | SHOWING OF FALL | REBECCA DANENBERG | SNAPPING BEAR STUDIOS |
| | rch 29 | COLLECTION | (1 RIVINGTON STREET) | 8 BOND ST (LAFAYETTE/BWAY) |
| 7:0 | 0 P.M. | By invitation. Fax requests: 253-1677. | RSVP phone: 714-8229. Press/Buyers: St | tevie, 677-1666. |
| Sur | nday | SHOWING OF FALL/ | RUSSELL BENNETT | PLACE TO BE |
| Ma | rch 29 | WINTER COLLECTION | | ANNOUNCED |
| 8:0 | 0 P.M. | By invitation. Thereafter by appointme | nt. Contact: phone/fax, 925-4638. | |
| | nday | SHOWING OF FALL | JEAN YU | PLACE TO BE |
| | rch 29 | COLLECTION | (110 WEST 40TH) | ANNOUNCED |
| 9:0 | 0 P.M. | By invitation. Thereafter by appt. Buye | ers: Stefania d'Angelo, 492-6033. Press R | SVP: Quinto & Co., fax: 965-1147. |
| | nday | "XERSES" — FASHION | PATRICIA FIELD; | MOTHER |
| Ma | rch 29 | WEEK KICK-OFF | THE JADED LETTER | 875 WASHINGTON (14TH ST) |
| 10: | 00 P.M. | A fetish exhibition. By invitation. RSV | P: Tiffany Murray, 358-5094. | |
| Mo | onday | SHOWING OF FALL | GIRLS RULE! | THE GALLERY |
| Ma | rch 30 | COLLECTIONS | | 50 WEST 40TH STREET |
| 9:0 | 0 A.M. | Designers Buggirl, Cool Wear, Custo, invitation. Contact: Deignan/Mann, 63: | Sarah Goode, Luscious, Moe Clothing Co 3-1400. (Fax: 645-0100). | o. & Accessories by Cool Stuff. By |
| Mo | onday | FALL PRESENTATION | DIANE BY | 389 WEST 12TH STREET |
| Ma | rch 30-April 3 | | DIANE VON FURSTENBERG | (WASHINGTON/WEST STREET) |
| 9:0 | 00-6:00 P.M. | Daily, by appointment. Contact: 753-1 | 111. Buyers: Barbara Wyckoff ext. 117. I | Press: Sally Kruteck ext. 142. |
| Mo | onday | SHOWING OF FALL | MARK EISEN | THE PAVILION |
| Ma | arch 30 | COLLECTION | (214 WEST 39TH, 3RD FL) | BRYANT PARK |
| 10: | 00 A.M. | By invitation. Thereafter by appointme | ent. Press: Sandra Shafer, 768-2220. (Fax | : 768-2002). |
| Mo | onday | SHOWING OF FALL | CAROLINA HERRERA | THE TENT |
| Ma | arch 30 | COLLECTION | (501 SEVENTH, 17TH FL) | BRYANT PARK |
| 11: | 00 A.M. | By invitation. Thereafter by appointme | ent. Contact: Kevin Krier & Associates, 4. | 31-0330. (Fax: 431-0660). |
| Mo | onday | SHOWING OF FALL | ISABEL TOLEDO | THE AVENUE |
| Ma | arch 30 | COLLECTION | (277 FIFTH AVE) | BRYANT PARK |
| 12: | :00 Noon | By invitation. Thereafter by appointme | ent. Press: KRT, 242-2550. (Fax: 242-31) | 77). |
| · Mo | onday | BEAUTY PRESS LUNCHEON | CLAIROL | THE MARK HOTEL |
| | arch 30 | | | 25 EAST 77TH STREET |
| . 12: | :30-2:00 P.M. | By invitation. Press: Lippe Taylor, 598 | 3-4400. (Fax: 598-0620). | |
| Mo | onday | SHOWING OF FALL | MARC BOUWER | THE GALLERY |
| Ma | arch 30 | COLLECTION | | 50 WEST 40TH STREET |
| 1:0 | 00 P.M. | By invitation. Thereafter by appt. Buye | ers: 242-7510. Press: Klein-Xuereb, 755- | 7197. (Fax: 755-7710). |
| Mo | onday | SHOWING OF FALL | JUSSARA | PLACE TO BE |
| Ma | arch 30 | COLLECTION | | ANNOUNCED |
| 1:0 | 00 P.M. | By invitation. Contact: Anna Bern, 768 | 8-8839, ext. 3. (Fax: 768-7819). | |
| Mo | onday | SHOWING OF FALL | TSE | 440 LAFAYETTE STREET |
| | arch 30 | COLLECTION | | 2ND FL.(ASTOR/EAST 4TH ST) |
| 2:0 | 00 P.M. | By invitation. Thereafter by appointment | ent. Contact: Rachel Rubin, 758-8750. (Fa | ax: 758-8652). |
| | | | | |

| DATE | WHAT'S GOING ON | GIVEN BY | WHERE | |
|------------------|---|------------------------------------|-------------------------------------|--------|
| Monday | SHOWING OF FALL | BOB MACKIE | LAURA BELLE. | |
| March 30 | COLLECTION | (230 PARK AVE) | 120 WEST 43RD STREET | |
| 3:00 P.M. | By invitation. RSVP: Deignan/Mann, 633-14 | | | |
| 3.00 T.IVI. | By mynation. RS v1. Deignan/Mann, 055-1- | 100. (Pax. 043-0100). Thereard | or by appointment, 087-3098. | |
| Monday | SHOWING OF FALL | FERNANDO SANCHEZ | SANCHEZ STUDIO | |
| March 30 | COLLECTION | PERNANDO SANCHEZ | 5 WEST 19TH ST 7TH FLO | OD |
| 3:00 P.M. | | and Flagger I ambant I td. 754 | | JUK |
| 3.00 F.W. | By invitation. Buyers: 929-5060. RSVP & Pr | ess. Eleanor Lambert Ltd., 734-, | 5045. (Fax. 620-2654). | |
| Monday | SHOWING OF FALL | KATSUMI & MALCOLM | SPEED NYC (6TH AVE/B'W. | A 3/) |
| March 30 | COLLECTION | RATSOWII & MALCOLM | 20 WEST 39TH STREET | AI) |
| 3:30 P.M. | By invitation. RSVP: Christopher Dente, Stud | dia C 221 6618 (Eav. 221 6628 | | |
| 5.50 1.141. | by miritation. No v1. Christopher Dente, Star | | | |
| Monday | SHOWING OF FALL | YEOHLEE | THE AVENUE | |
| March 30 | COLLECTION | (530 SEVENTH, 5TH FL) | BRYANT PARK | |
| 4:00 P.M. | By invitation. Thereafter by appt. Contact: C | | | |
| 4.00 1.141. | By mynation. Thereares by appl. Contact. C | raddine De Bola, 704 2000 of la | x requests, 700-3007. | |
| Monday | SHOWING OF FALL | BETSEY JOHNSON | THE PAVILION | |
| March 30 | COLLECTION | (498 SEVENTH, 21ST FL) | BRYANT PARK | |
| 5:00 P.M. | By invitation. Contact: North American Publi | | | |
| J.00 1 .WI. | by myration. Contact. North American I don | icity Co., All Tackillali, 402-425 | 0. (1 ax. 402-4237). | |
| Monday | SHOWING OF FALL | CARMEN MARC VALVO | THE GALLERY | |
| March 30 | COLLECTION | CHAILE THE TO | 50 WEST 40TH STREET | |
| 6:00 P.M. | By invitation. Thereafter by appointment. Pre | ss. La Force & Stevens fax requ | | |
| 0.00 1.111. | by invitation. Therearter by appointment. The | ss. Eu l'orce de stevens, lux requ | 1000, 242 7510. | |
| Monday | SHOWING OF FALL | NICOLE MILLER | THE TENT | |
| March 30 | COLLECTION | (525 SEVENTH, 20TH FL) | BRYANT PARK | |
| 7:00 P.M. | By invitation. Thereafter by appointment. Co | | | |
| 7.00 | 2) in the second of appointment of | | | |
| Monday | SHOWING OF FALL | KATHI CASTRO | BOYLAN STUDIO - 14TH FI | L. |
| March 30 | COLLECTION | (15 WEST 36TH, 7TH FL) | 601 W. 26TH ST. (11TH/12TH | H AVE) |
| 7:00 P.M. | By invitation. Thereafter by appointment. Co | ntact: 695-1290. (Fax: 695-1684 |). | |
| | | | | |
| Monday | COCKTAIL PARTY | NEIMAN MARCUS | PUCCI GALLERY | |
| March 30 | D. C. C. C. D. LWIL . C. | · M S · O !. | 44 WEST 18TH STREET | |
| 7:00-9:00 P.M. | By invitation. Contact: Paul Wilmot Commun | nications, Margo Spiritus or Celi | a Chen, 206-7447. | |
| Monday | SHOWING OF FALL | MANOLO COLLECTION | 516 WEST 34TH STREET | |
| March 30 | COLLECTION | (225 WEST 39TH, 5TH FL) | (10TH/11TH AVENUE) | |
| 8:00 P.M. | By invitation. Thereafter by appointment. RS | | | |
| 0.00 I .WI. | By invitation. Thereafter by appointment. RS | VI. Charlene Lamberts, 337-40. | 77. (1 ax. 791-1303). | |
| Monday | CONCEPT: CURE VEHICLE | GENERAL MOTORS/ | BRYANT PARK GRILL | |
| March 30 | EXHIBIT & RECEPTION | CFDA | BRYANT PARK | |
| 8:00 P.M. | By invitation. Fax requests: 262-6477. | | | |
| 0.00 1 | by mindle and requests 202 of the | | | |
| Monday | SHOWING OF FALL | MARC JACOBS | PLACE TO BE | |
| March 30 | COLLECTION | (113 SPRING, 3RD FLOOR) | ANNOUNCED | |
| 9:00 P.M. | By invitation. Contact: KCD, fax only: 590-5 | | | |
| | | | | |
| March 30 | ALEJANDRA DI ANDIA (Fall thru 4/10) I | Klein-Xuereb, 46 W 55th | Helene Salaun, 755-7197 | |
| | | | | 202 |
| March 30-April 3 | JOHN HARDY (Palmwood, Silver, Gold Ac (Press: I&D, 203-966-8203) | ecessories) Viewpoint Showroon | n: 10 E 38th Simone Waldron, 696-92 | 292 |
| March 30 | TC LAUGHLIN | 231 W 39th | Suite 1108 869-8056 | |
| 200 | | | 007 3000 | |
| March 30 | JEAN LOUIS SCHERRER; JACQUES FAT | H (Fall thru 4/11) Klein-Xuere | b, 46 W 55th John Murphy, 755-71 | 97 |
| March 30 | SULLY BONNELLY | 530 Seventh | 4th fl 840-6799 | |
| | | | 8 | 8 |
| | | | | |

| DATE | WHAT'S GOING ON | GIVEN BY | WHERE |
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| Tuesday March 31 | BREAKFAST: FALL '98 PRESENTATION | SYLVIA HEISEL | 230 WEST 39TH STREET 3RD FLOOR |
| 8:30-10:30 A.M. | By invitation. Contact: 719-3916 (Fax: 719 | -4651). Thereafter by appointment, con | ntact: Kendall Smaling Wood. |
| Tuesday March 31 9:00 A.M. | FALL FASHIONS BY KOREAN DESIGNERS By invitation. Thereafter by appointment. | SEOUL COLLECTIONS (270 LAFAYETTE, #504) Contact: Quinto & Company, 965-1146 | THE GALLERY 50 WEST 40TH STREET 6. (Fax: 965-1147). |
| Tuesday March 31 | SHOWING OF FALL COLLECTION | BARBARA BUI | THE PAVILION BRYANT PARK |
| 10:00 A.M. | By invitation. Contact: Lyn Lessmann, 212 | -625-1760. (Fax: 718-783-5284) | |
| Tuesday March 31 | SHOWING OF FALL COLLECTION | LINDA ALLARD FOR ELLEN TRACY (575 SEVENTH) | |
| 11:00 A.M. | By inv. Thereafter by appt. 575 7th, 10th fl | . Buyers: 536-6301. Press: Kevin Krier | & Assoc., 431-0330. (Fax: 431-0660). |
| Tuesday March 31 | SHOWING OF FALL COLLECTION | STEVE FABRIKANT | THE AVENUE BRYANT PARK |
| 12:00 Noon | By invitation. Buyers: Nancy Fabrikant, 86 | 9-6777. (Fax: 869-7816). RSVP: Com | pany Agenda, 479-7949. (Fax: 358-9523 |
| Tuesday March 31 | SHOWING OF FALL COLLECTION | HELMUT LANG | PLACE TO BE ANNOUNCED |
| 1:00 P.M. | By invitation. Thereafter by appointment. | Contact: Pierre Rougier, Onward Kashi | |
| Tuesday | SHOWING OF FALL | SUSAN LAZAR | THE GALLERY |
| Tuesday March 31 | COLLECTION | (214 WEST 39TH, 5TH FL) | 50 WEST 40TH STREET |
| 2:00 P.M. | By invitation. Contact: Paul Wilmot Comm | nunications, 206-7447. (Fax: 206-7557) |). |
| Tuesday | SHOWING OF FALL COLLECTION: | J. MENDEL | THE FOUNTAIN |
| March 31 | "MISE-EN-SCENE" | (723 MADISON AVENUE) | BRYANT PARK |
| 3:00 P.M. | By invitation. Press: Randall Rutledge, 967 | 7-4009. (Fax: 967-4199). Thereafter by | appt: 832-5830. |
| Tuesday | SHOWING OF FALL | KITTY BOOTS | PLACE TO BE |
| March 31 | COLLECTION | (498 SEVENTH, 24TH FL) | ANNOUNCED |
| 3:00 P.M. | By invitation. Thereafter by appointment. | Contact: Seventh House, 643-4810. (Fa | x: 971-6066). |
| Tuesday | SHOWING OF FALL | HAN FENG | THE AVENUE |
| March 31 | COLLECTION | (333 WEST 39TH, 12TH FL) | BRYANT PARK |
| 4:00 P.M. | By inv. Thereafter by appt. Buyers: Susan | Lucas, 695-9509. Press: Loving & We | intraub, 935-1033. (Fax: 935-1426). |
| Tuesday | SHOWING OF FALL | VIVIENNE TAM | THE PAVILION |
| March 31 | COLLECTION | (550 SEVENTH, 20TH FL) | BRYANT PARK |
| 5:00 P.M. | By invitation Thereafter by appt. Contact: | North American Publicity Co., Ali Tae | kman, 462-4236. (Fax: 462-4239). |
| Tuesday | SHOWING OF FALL | DOUGLAS HANNANT | THE GALLERY |
| March 31 | COLLECTION | (209 WEST 40TH, 2ND FL) | 50 WEST 40TH STREET |
| 6:00 P.M. | By invitation. Thereafter by appointment. | Press: Klein Xuereb Associates, 755-7 | 197. (Fax: 755-7710). |
| Tuesday | SHOWING OF FALL | HALSTON SIGNATURE | THE TENT |
| March 31 | COLLECTION | BY RANDOLPH DUKE | BRYANT PARK |
| 7:00 P.M. | By invitation. Thereafter by appt. Press: K | evin Krier & Assoc., 431-0330. (Fax: 4 | 131-0660). |
| | | | |

RICHARD TYLER

COUTURE

Tuesday

March 31

8:30 P.M.

SHOWING OF FALL

By invitation. Contact: KCD, fax only: 590-5101.

COLLECTION

STARRETT-LEHIGH BLDG (11TH/

601 W. 26TH ST- 18TH FL. 12TH)

| DATE | WHAT'S GOING ON | GIVEN BY | WHERE | |
|---|---|---|--|--|
| Wednesday April 1 | SHOWING OF FALL COLLECTION | ILLIA BY ANDREW DIBBEN | 231 WEST 39TH STREET 9TH FLOOR | |
| 9:00 A.M. | By invitation. Thereafter by appointment. | Contact: Emilio Pimentel-Reid, fax: 39 | 1-5203. | |
| Wednesday April 1 10:00 A.M. | SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. | RALPH LAUREN Contact: Alixe Boyer, Fax: 857-2584. (| 387 WEST BROADWAY (BROOME/SPRING STREET) Buses provided). | |
| Wednesday April 1 | FALL '98 PRESENTATION | OMO NORMA KAMALI | 11 WEST 56TH STREET | |
| 11:00 AM-Noon | By invitation. Contact: 957-9797. (Fax: 95 | 56-1060). | | |
| Wednesday April 1 11:00 A.M. | SHOWING OF FALL COLLECTION By invitation. Contact: Quinto & Company | CHARLES CHANG-LIMA (215 W 40TH, 11TH FL) (7, 965-1146. (Fax: 965-1147). (Buses to | LOT 61 (11TH AVE) 550 WEST 21ST STREET & & from show). | |
| * ************************************* | CHOWING OF FALL | CVNTHIA DOWN FV | מונאכיותי בינוניתי | |
| Wednesday April 1 | SHOWING OF FALL COLLECTION | CYNTHIA ROWLEY (550 SEVENTH, 19TH FL) | THE TENT BRYANT PARK | |
| 12:00 Noon | (Note date/time change). By inv. Contact: I | | | |
| Wednesday April 1 | TWO SHOWINGS: FALL COLLECTION | ROXY BY QUIKSILVER | 1466 BROADWAY SHOWROOM - SUITE 602 | |
| 12:00 Noon | Also, April 2 at 12:00 Noon. By invitation. | . Contact: Amy Patrick, 714-722-4316. | (Fax: 714-515-2300). | |
| Postponed April 1 | DEBORAH JOHNSON SHOWING OF FALL COLLECTION, ORIGINALLY SCHEDULED FOR WED., APRIL 1 AT 12:45 P.M., HAS BEEN POSTPONED. | | | |
| Wednesday April 1 1:00 P.M. | SHOWING OF FALL COLLECTION By invitation. Contact: Quinto & Company | ALPANA BAWA (41 GRAND STREET) y, 965-1146. (Fax: 965-1147). | THE AVENUE BRYANT PARK | |
| Wednesday April 1 2:15 P.M. | SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. | MICHAEL KORS (550 SEVENTH, 7TH FL) Contact: Anne Waterman, Fax: 221-19 | THE GALLERY 50 WEST 40TH STREET 52. | |
| Cancelled | DANES/ROBERT DANES SHOWING O | E EALL COHEDINED FOR WED. A | DDII 1 AT 2.00 DM HAC DEEM | |
| April 1 | CANCELLED. BY APPOINTMENT FRO | | APRIL I AT 5:00 P.M., HAS BEEN | |
| Wednesday April 1 4:00 P.M. | SHOWING OF FALL COLLECTION By invitation. Contact: Ogan/Dallal, 840-0 | BADGLEY MISCHKA (525 SEVENTH, 14TH FL) | THE PAVILION BRYANT PARK | |
| 4.00 F.IVI. | By myttation. Contact. Ogail/Danai, 640-0 | 000. (1'4x, 040-0047). | | |
| Wednesday | SHOWING OF FALL | ELIZABETH FILLMORE | THE AVENUE | |
| April 1 5:00 P.M. | COLLECTION By invitation. RSVP: Kate Danes, Lasso, 5 | (130 WEST 23RD, 3RD FL) 545-1850. (Fax: 545-9771). | BRYANT PARK | |
| Wednesday April 1 | SHOWING OF FALL COLLECTION | CHAIKEN & CAPONE | PLACE TO BE ANNOUNCED | |
| 5:30 P.M. | By invitation. Thereafter by appointment. I | Press: Robin Cavan, 334-3501 ext. 24. (| (Fax: 334-3504). | |
| Wednesday April 1 | SHOWING OF FALL COLLECTION | DONALD DEAL (202 WEST 40TH, 12TH FL) | THE GALLERY 50 WEST 40TH STREET | |
| 6:00 P.M. | By invitation. RSVP: Deignan/Mann, 633- | 1400. (Fax: 645-0100). Thereafter by a | ppt, 398-5007. | |
| Wednesday | SHOWING OF FALL | ANNA SUI | THE TENT | |
| April 1 | COLLECTION | (275 WEST 39TH, 5TH FL) | BRYANT PARK | |
| 7:00 P.M. | By invitation. Contact: KCD. Fax only: 59 | 90-5101. | | |

| | DATE | WHAT'S GOING ON | GIVEN BY | WHERE |
|---|---|---|---|--|
| | Wednesday April 1 8:00 P.M. | SHOWING OF FALL COLLECTION By inv. Thereafter by appt. Party following s | MARITHE & FRANCOIS GIRBAUD how. Contact: North American | THE PAVILION BRYANT PARK Publicity Co., 462-4236. (Fax: 462-4239). |
| | Wednesday April 1 9:00 P.M. | SHOWING OF FALL COLLECTION By invitation. Contact: Ted, Inc., 564-6367. (| PIERRE GARROUDI (139 THOMPSON ST) Fax: 564-9459). | 530 WEST 25TH STREET (10TH/11TH AVENUE) |
| | Wednesday April 1 9:00 PM-2:00 AM | LAUNCH PARTY FOR ISSUE #24 — "LIGHT" WITH TOM FORD FOR GUCCI By invitation. Fax requests: 230-9386. | VISIONAIRE | PLACE TO BE ANNOUNCED |
| | April 1 | PETER COHEN (Jill Bredel) | 137 Fifth | 6th fl 254-5698 |
| | April 1 | MARIKA CONTOMPASIS (Jill Bredel) | 137 Fifth | 6th fl 254-5698 |
| • | April 1 | DANES/ROBERT DANES (Press: Crespi & Mariani, 319-1888) | 476 Broome | Suite 2B Rachel Danes, 941-5680 |
| | April 1 | CARLA WESTCOTT (Press: LaForce & Stevens, 242-9353) | 530 Seventh, 20th fl | Timothy Quinn-Meyler, 768-9794 |
| | Thursday April 2 8:00-10:00 A.M. | BREAKFAST OPEN HOUSE: FALL/WINTER COLLECTION Informal modeling. By invitation. Contact: Ji | ANTONIO FUSCO Il Bauer, Evins Communications | 11 WEST 42ND STREET SHOWROOM - 26TH FLOOR s, 688-8200 ext. 16. |
| | Thursday April 2 9:00 A.M. | SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Co. | PAMELA DENNIS (550 SEVENTH, 22ND FL.) ntact: Kevin Krier & Assoc., 43 | 1-0330. (Fax: 431-0660). |
| | Thursday April 2 10:00 A.M. | SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Co | DINA JOKHDAR (270 LAFAYETTE ST) ntact: Quinto & Company, 965- | THE PAVILION BRYANT PARK 1146. (Fax: 965-1147). |
| | April 2 10:00-12 Noon | PRESS PREVIEW: "AMERICAN INGENUE 82nd St. By invitation. Contact: 650-2123. (C | | EUM OF ART, Costume Institute, 5th Ave. & |
| | Thursday April 2 11:00 A.M. | SHOWING OF FALL COLLECTION By inv. Thereafter by appt. Contact: 819-116 | BILL BLASS LTD. (550 SEVENTH, 12TH FL) 2. (Fax: 302-5166). | THE TENT BRYANT PARK |
| | Thursday April 2 12:00 Noon | SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment, 485 | JOAN VASS N.Y.; & JOAN VASS USA 5 7th, #301. Contact: 947-3417. | THE AVENUE BRYANT PARK . (Fax: 564-3716). |
| | April 2 | 12:00 NOON, ROXY BY QUIKSILVER (2n | nd show), 1466 Broadway, Suite | 602. By inv; Amy Patrick, 714-722-4316. |
| | Thursday April 2 1:00 P.M. | SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Co | PATRICK ROBINSON (55 GREAT JONES ST) ontact: KRT, 242-2550. (Fax: 24 | THE GALLERY 50 WEST 40TH STREET 42-3177). |
| | Thursday April 2 | SHOWING OF FALL COLLECTION | OSCAR DE LA RENTA (550 SEVENTH, 8TH FL) | THE TENT BRYANT PARK |

By invitation. Thereafter by appointment. Contact: 354-6777. (Fax: 382-1181).

2:00 P.M.

| | DATE | WHAT'S GOING ON | GIVEN BY | WHERE | |
|---|---|--|---|---|------|
| | Thursday April 2 3:00 P.M. | SHOWING OF FALL COLLECTION By invitation. Buyers: ADK, 714-1177. Pres | MARIAN CLAYDEN (499 SEVENTH, #1206N) s: Deignan/Mann, 633-1400. (Fax: 645 | THE AVENUE BRYANT PARK 5-0100). | |
| | Thursday April 2 4:00 P.M. | SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. RS | JILL STUART (275 WEST 39TH, 10TH FL) | THE PAVILION BRYANT PARK | |
| | Thursday April 2 5:00 P.M. | SHOWING OF FALL/WINTER '98 COLLECTION (Note date/time change). By invitation. There | SEARLE COLLECTION (119 W 40TH, 17 FL) cafter by appt. Contact: MAO Public R | THE GALLERY 50 WEST 40TH STREET tealtions, 254-8585. (Fax: 260-236) | 05). |
| i | Thursday April 2 6:00 P.M. | SHOWING OF FALL COLLECTION By invitation. Thereafter by appt. Buyers: 35 | DONNA HAAG (202 WEST 40TH, 10TH FL) 4-1900. RSVP: Company Agenda, 479 | THE AVENUE BRYANT PARK 9-7956. (Fax: 358-9523). | |
| | Thursday April 2 7:00 P.M. | SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Co | ISAAC MIZRAHI (104 WOOSTER) ontact: 334-0055. (Fax: 334-9569). | PLACE TO BE ANNOUNCED | |
| | Thursday April 2 8:00 P.M. | SHOWING OF FALL/ WINTER COLLECTION By invitation. Thereafter by appt. Contact: M | OZBEK (30 WEST 56TH ST) Iarc Coventry/Lisa Lawrence, Aeffe U | N.Y. STATE ARMORY 68 LEXINGTON AVE (26TH S SA, 632-9300. (Fax: 307-7481). | |
| | Thursday April 2 8:00-Midnight | 30TH ANNIVERSARY PARTY By invitation. Press: Nathaniel Brown, fax re | NEW YORK MAGAZINE equests: 685-9024. Others contact: Jen | STUDIO 54 254 WEST 54TH STREET inifer Okin, fax requests: 581-871 | 7. |
| | Thursday April 2 8:30 PM-12:30 A) | POCKET-T PARTY M By invitation. Contact: Meridith Rotman, Fa | THE GAP; VANITY FAIR MAGAZINE ax requests: 880-8883. | THE SPACE (9TH/10TH AVE 425 WEST 15TH STREET | E) |
| | Thursday April 2 9:00 P.M. | SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Co | ANDASIMO BY J. LOUD (425 WEST 13TH, #403) | MATHEW BARNEY/STUDIO 425 W. 13TH ST. (9TH AVE) | |
| | Thursday April 2 9:00-Midnight | ICEBERG PARTY To benefit Love Heals. By invitation. Conta | ICEBERG | CAFETERIA 119 SEVENTH AVE. (17TH S 1888. | ST) |
| 4 | Thursday April 2 10:00 P.M. | LAUNCH PARTY: WOMEN'S/MEN'S FASHION MAGAZINE ON THE WEB- By invitation. Contact: e-mail Party@hintma | HINT (WWW.HINTMAG.COM) | PLACE TO BE ANNOUNCED | |
| • | Friday April 3 9:00 A.M. | TWO SHOWINGS: FALL COLLECTION Also, 10:00 AM. By invitation. Fax requests | GEOFFREY BEENE only: 980-6579. | 250 WEST 39TH STREET SHOWROOM - 9TH FLOOR | |
| | April 3 | 10:00 A.M., GEOFFREY BEENE (2nd show | | Fax requests: 980-6579 | |
| | Friday April 3 10:00 A.M. | SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. RS | MARK MONTANO (135 WEST 41ST, #907) SVP: Studio C Showroom, 221-6618. | 408 WEST 15TH STREET (9TH/10TH AVENUE) (Fax: 221-6628). | |
| | Friday April 3 11:00 A.M. | SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Co | CALVIN KLEIN (205 WEST 39TH, 11TH FL) | MILK STUDIO (10TH/11TH) 450 WEST 15TH STREEET | AVE |
| | | | | | |

| | DATE | WHAT'S GOING ON | GIVEN BY | WHERE | | |
|--|--|--|--|--|--|--|
| | Friday April 3 12:00 Noon | SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Collection. | CHADO BY RALPH RUCCI (550 SEVENTH, PENTHOUSE) | THE GALLERY 50 WEST 40TH STREET (Fax: 965-1147). | | |
| | 12:00 Noon By invitation. Thereafter by appointment. Contact: Quinto & Company, 965-1146. (Fax: 965-1147). | | | | | |
| | Friday April 3 | SHOWING OF FALL COLLECTION | "NEW DESIGNER COLLECTION" | PLACE TO BE ANNOUNCED | | |
| * | 12:00 Noon | By Bryan Bradley & Josh Patner. By invitation. Contact KCD, fax requests: 590-5101. | | | | |
| | Friday April 3 | PRESS PREVIEW: FALL COLLECTIONS | JOAN AND DAVID & JOAN HELPERN SIGNATURE | 4 WEST 58TH STREET SHOWROOM - 6TH FLOOR | | |
| 12:00-4:00 P.M. RTW, footwear, accessories. Buffet lunch. By invitation. Press: Eleanor Lambert Ltd., 754-3045. (Fax: 826-283) | | | | | | |
| | Friday April 3 | CARVED GEMSTONES AND JEWELRY | ANDREAS VON ZADORA- GERLOF | A LA VIEILLE RUSSIE 781 FIFTH AVE. & 59TH ST. | | |
| | 12:00-4:00 P.M. | By invitation. Press: Eleanor Lambert Ltd., 75 | | | | |
| | | | | HOTEL DI AZA | | |
| | Friday April 3 | SHOWING OF FALL BRIDAL & EVENING COLLECTIONS | JLM COUTURE, INC. | HOTEL PLAZA | | |
| | 12:00-4:00 P.M. | | | | | |
| | | | THE CANADA STATE OF THE STATE O | 414 WEST 14TH STREET | | |
| | Friday | SHOWING OF FALL COLLECTION | THESMITHS | 414 WEST 14TH STREET SHOWROOM - 4TH FLOOR | | |
| April 3 COLLECTION 1:00 P.M. By invitation. Thereafter by appointment. Buyers: 352-3050. Press: KR | | | | | | |
| | Friday | MASTER APPRENTICE | WELLMAN/ FORTREL | THE TENT | | |
| | April 3 | COLLECTION 1998 | ECOSPUN | BRYANT PARK | | |
| | 1:00 P.M. | In cooperation w/CFDA Scholarship Comm. By inv; Ian Sohn, Savvy Mgmt, 477-1717 (Fax: 477-1736). | | | | |
| | Friday | SHOWING OF FALL | JACKIE ROGERS | SPEEDO | | |
| | April 3 | COLLECTION | (202 WEST 40TH, 2ND FLOOR) | 20 WEST 40TH STREET | | |
| | 1:00 P.M. | By invitation. Thereafter by appointment. RSVP: 768-2768. (Fax: 840-7544). | | | | |
| | Friday | SHOWING OF FALL | VERA WANG | 225 WEST 39TH STREET | | |
| | April 3 | RTW COLLECTION Projection Property Poble Virgobner: Press | s: Tory Burch 575 6400 (Fav. 354-25 | SHOWROOM - 9TH FLOOR | | |
| | 2:00 P.M. | 00 P.M. By invitation. Buyers: Robin Kirschner; Press: Tory Burch, 575-6400 (Fax: 354-2548). | | | | |
| | Friday | SHOWING OF FALL | JEFFREY LEE | BOYLAN STUDIOS | | |
| | April 3 | COLLECTION . | ntest: Seventh House 6/3 /810 (Fav. | 601 W. 26TH ST (11TH/12TH AVE) | | |
| | 2:00 P.M. | By invitation. Thereafter by appointment. Contact: Seventh House, 643-4810. (Fax: 971-6066). | | | | |
| | Friday | SHOWING OF FALL | SONG & KELLY | THE AVENUE | | |
| | April 3 | COLLECTION | Michael Bross 210 0726 (Fox: 210 | BRYANT PARK | | |
| | 3:00 P.M. | By invitation. Contact: Spin Communications, Michael Bragg, 219-0736. (Fax: 219-0761). | | | | |
| 5 | Friday | SHOWING OF FALL | DONNA KARAN | 550 SEVENTH AVENUE | | |
| | April 3 | COLLECTION By invitation. Thereafter by appointment. Co | start Christina Natura 790 1670 (Fo | SHOWROOM - 14TH FLOOR | | |
| | 4:00 P.M. | 14. 707-1020). | | | | |
| | Friday | SHOWING OF FALL | TODD OLDHAM | PLACE TO BE | | |
| | April 3 | COLLECTION Description Thereof ten by control of Victoria Victoria Control Victoria | (120 WOOSTER, 3RD FL) | ANNOUNCED | | |
| | 5:00 P.M. | 00 P.M. By invitation. Thereafter by appt. Contact: Kevin Krier & Assoc., 431-0330. (Fax: 431-0660). | | | | |
| | Friday | SHOWING OF FALL | WYNN/WINK | BOYLAN STUDIO - 14TH FLOOR | | |
| | 4 11 0 | CICH LECTELON | (411) 11 (1/1/1/1/1/1/1/1/1/1/1/1/1/1/1/1/1/1 | DILL M. IN THE STREET OF THE ASSET | | |

(498 SEVENTH, 24TH FL)

By inv. Press: Randall Rutledge, 967-4009. (Fax: 967-4199). Thereafter by appt: Michael Atchison & Assoc., 967-7979.

COLLECTION

Friday April 3 6:00 P.M.

601 W. 26TH ST (11TH/12TH AVE)

| DA | ATE | WHAT'S GOING ON | GIVEN BY | WHERE | | |
|-------|--|--|--------------------------------------|--------------------------------------|--|--|
| Fri | iday | SHOWING OF FALL | STEPHEN SPROUSE | PLACE TO BE | | |
| | oril 3 | COLLECTION | (495 B'WAY, 5TH FLOOR) | ANNOUNCED | | |
| 7:0 | 00 P.M. | By invitation. Thereafter by appointment. RSVP: Staff USA, 925-9700. (Fax: 925-6645). | | | | |
| | iday | SHOWING OF FALL | ZANG TOI | 30 WEST 57TH STREET | | |
| | oril 3 00 P.M. | COLLECTION By invitation. Contact: Quinto + Company, 96 | 65 1146 (Fam. 065 1147) | 7TH FLOOR | | |
| 8:0 | | | | | | |
| | iday | INDUSTRY LAUNCH PARTY FOR | Q NEW YORK | 180 VARICK STREET | | |
| | oril 3 | Q MODEL MANAGEMENT | | 13TH FLOOR | | |
| 8:: | 3:30-11:30 P.M. Q New York. By invitation. E-mail requests: nyc@Qmodels.com or fax requests: 402-6039. | | | | | |
| | iday | LAUNCH PARTY | WILHEMINA/ATLANTIC MUSIC | | | |
| Ap | oril 3 | Ry invitation Contact: Lizzie Gruhman Publi | DIVISION C Relations 966-5000 | ANNOUNCED | | |
| 10 | 10:00 P.M. By invitation. Contact: Lizzie Grubman Public Relations, 966-5000. | | | | | |
| , Me | onday | PREMIERE OF FALL 98 COLLECTION | ANGEL SANCHEZ | 526 SEVENTH AVENUE | | |
| | oril 6 | SALON PRESENTATION By invitation. Thereafter by appointment. RS | VD: Adrianna Valligaras 021 0827 (F | SHOWROOM - 9TH FLOOR | | |
| 11 | :00 A.M. | By invitation. Thereafter by appointment. RS | VF. Adrienne Kanigeros, 921-9627. (1 | sy appointment from 4/7). | | |
| Me | onday | SHOWING OF FALL | DAVID RODRIGUEZ | BOYLAN STUDIOS | | |
| | oril 6 | COLLECTION | | 601 WEST 26TH STREET | | |
| 6:0 | 9 P.M. By invitation. Thereafter by appointment. Contact: MAO Public Relations, 254-8585. (Fax: 260-2305). | | | | | |
| Aŗ | oril 6 | TUFI DUEK (Women's Fall/Winter) | 57 Prince, #4 | Antonio Haslauer, 925-8277 | | |
| Ap | oril 6 | AMY MICHELSON FOR HOLLY HARP; H 800-276-0075 or 832-6464 | IH BY AMY MICHELSON 37 W 57 | 7th, #704 . Jim Harp or Linda Gregg, | | |
| Ap | oril 6 | GEMMA KAHNG; UNI*FORM BY GEMMA KAHNG 550 Seventh 6th fl 398-6616 | | | | |
| Aŗ | oril 6 | TRAVILLA (Berger & Stevens) | 501 Seventh Suite | 404 768-0050 | | |
| Ap | oril 6-8 | LOS ANGELES: KNIT WEST (Premiere of Machinery & Yarn Show). Contact: NKSA, 212-683-7520. (Fax: 352-0766). | | | | |
| Tu | esday | BOOK LAUNCH: ILSE CRAWFORD'S | TROY | 138 GREENE STREET | | |
| | oril 7 | "THE SENSUAL HOME" | 2-4-11- 202 066 9202 | (PRINCE/HOUSTON) | | |
| 6:0 | 00-8:00 P.M. | M. Cocktails. By invitation. Contact: Images & Details. 203-966-8203. | | | | |
| W | ednesday | SCHOLARSHIP AWARDS BREAKFAST | FASHION INSTITUTE | WALDORF-ASTORIA | | |
| | oril 8 | FOR HOME PRODUCTS PROGRAM | OF TECHNOLOGY | GRAND BALLROOM | | |
| /:: | 30-9:00 A.M. | Honorees: Carolyn Bartel, Mark Grand, David | d M. Tracy, Thomas J. Wald. 18ts. 31 | 30, 217-7437. F1655. 217-7042. | | |
| W | ednesday | SHOWING OF FALL | ANTONIO GARCIA | PARSONS FASHION CENTER | | |
| | oril 8 | COLLECTION | (501 SEVENTH, #1002) | 560 SEVENTH AVENUE | | |
| , 1:0 | 00 P.M. | By invitation. Thereafter by appointment. Buyers: Faith Grossman; Press: Mimi Dumlao: 768-7984. (Fax: 768-8068). | | | | |
| W | ednesday | PRESS: FALL/WINTER '98 | A. TESTONI | 665 FIFTH AVENUE | | |
| | oril 8 | SHOES & ACCESSORIES | | (52ND/53RD STREET) | | |
| 6:0 | 00-8:00 P.M. | 0-8:00 P.M. Men's & Women's Collections. Cocktails. By invitation. Contact: Samantha Catalano, 399-7733. | | | | |
| W | ednesday | OPENING OF NEW SALON | PIERRE MICHEL | 57TH ST. & LEXINGTON AVE. | | |
| A | oril 8 | | HAUTE COIFFURE & BEAUTÉ | | | |
| 6:3 | 6:30-8:30 P.M. By invitation. Contact: 210-6878. | | | | | |
| | | | | | | |
| Th | ursday | SHOWING OF "LUXE" FALL/ | SHAKA KING | PARSONS FASHION CENTER | | |
| A | nursday oril 9 30 P.M. | SHOWING OF "LUXE" FALL/ WINTER MENSWEAR COLLECTION Cocktails. Unisex coats. By inv. Buyers: 718 | | 560 SEVENTH AVENUE | | |